



Zephyr™ Project

Developer Summit

June 2022 | Hybrid Event

2022 SPONSORSHIP PROSPECTUS

Contact sponsor@zephyrproject.org to secure your sponsorship!

Sponsorship Opportunities		DIAMOND	PLATINUM	GOLD	SILVER
		\$40,000 Member Only Opportunity	\$25,000 Non-Member: \$45,000	\$15,000 Non-Member: \$20,000	\$5,000 Non-Member: \$7,500
Marketing/Brand Exposure	Blog Post: Featured profile or interview on project blog	X	X		
	Assistance with press bookings at event: Helping you get the most out of an on-site announcement	X	X		
	Sponsor recognition in news release	X	X		
	Recognition on Event Website: Prominent logo display on event homepage	X	X	X	X
	Social Media Recognition: Pre-determined number of "Thank you" tweets	3	2	1	Shared
	Webinar: Zephyr will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants.	X			
Email Promotion	Pre-Conference Email Blast: 1 email to opt-in list to be sent by event organizers	X	X		
	Pre or Post Event Email Recognition: 50-word entry in attendee email	X	X		
	Post-Event Email Recognition: Sponsor logo in footer of post-event email	X	X	X	Name Only
Onsite Experience	Recognition on Event Signage: Sponsor logo on conference signage	X	X	X	X
	Collateral Distribution: Laid out in a prominent location near registration	X	X	X	
	1-minute video during opening keynote - provided by sponsor company	X	X		
	Logo included on "Thank you to our Sponsors" slide during keynote sessions	X	X	X	X
	Exhibit Booth: Includes: • 6' Tabletop w/ (2) chairs • Lead retrieval device • Location selected in order of sponsorship tier	X	X	X	X
	Conference Room: For private meeting use only.	Shared	Shared		
Speaking Opportunity	15 minute keynote, or 1 hour presentation: Content to be approved by program committee	X			
	5 minute keynote or 1 hour presentation: Content to be approved by program committee		X		
	Conference Session or BoF: Content to be approved by program committee			X	
Post-Event	Opportunity to add pre-approved custom question to the post-event attendee survey: Follow up reporting will be provided with survey results	X	X		
	Post-Event Data Report: Provides event demographics and additional details on event performance	X	X	X	X
Miscellaneous	Complimentary attendee passes to be shared by Sponsor	10	6	4	2
	20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues	Unlimited	Unlimited	Unlimited	Unlimited



KEYNOTE LIVE STREAM & RECORDING

\$10,000

Includes logo on live stream and event website. Sponsor will be allowed to use recordings on their website or in promotional materials.



SESSION RECORDING SPONSOR | \$10,000

Includes logo on post-event recordings.



HACKING ROOM | \$5,000

Sponsor will receive recognition in the room, the opportunity to provide collateral to distribute in room, and logo on event website and on-site signage.



ATTENDEE T-SHIRT | \$10,000

Every in-person attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt.



HAPPY HOUR/RECEPTION | \$10,000

Sponsor can host this evening with exclusive branding on food and drink stations and prominently placed signage.



LUNCH | 2 AVAILABLE, 1 PER DAY | \$5,000

Logo prominently displayed at attendee lunch for one day.



BREAKS | 2 AVAILABLE, 1 PER DAY | \$5,000

Logo prominently displayed at attendee breaks for one day (AM + PM break).



WIRELESS ACCESS | \$7,500

Conference Wi-Fi will be named after Sponsor (based on venue capabilities)



LANYARDS | \$5,000

Exclusive Sponsor logo will appear across the lanyard.

COVID-19 & 2022 Events:

Many of our 2021 + 2022 events are being planned as 'hybrid events'—an in person event with a virtual component for those that cannot attend in person. Given the fluid COVID-19 situation, this may change, and we may need to once again pivot hybrid events to virtual ones.

In the cases where this happens:

- We will make the decision and notify all participants at least 3 months in advance.
- Sponsors will, at that time, be presented with the new virtual event sponsorship pricing and benefits, and will have 14 days to choose whether to transfer their sponsorship to the virtual format, or receive a full refund.
- For any event that takes place in person, we will take all necessary precautions to ensure the safety of those in attendance.